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Five9 Powers Solar Companies, Enabling Increased Customer Acquisitions and Improved Service Capabilities Nationwide

Solar Industry Demand for Superior Service Sparks Customer Success for Cloud Contact Center Solution, Five9

SAN RAMON, Calif.--(BUSINESS WIRE)-- [Five9, Inc.](#) (NASDAQ:FIVN), a leading provider of cloud contact center software, today announced increased momentum within the [solar energy industry](#). Using the [Five9 Virtual Contact Center](#), solar manufacturers, installers and marketing firms across the country are generating more leads, and acquiring more customers while improving customer service at every stage of the customer life cycle.

[Five9 outbound dialing solutions](#) enable solar companies to strategically align calling times to better reach live prospects and customers, filtering out voice mails, busy signals, and other non-productive calls. The blended inbound and outbound capabilities enable companies to increase the number of productive conversations by prioritizing inbound and return calls while working through outbound calling lists. Solar companies benefit from Five9 outbound dialing solutions with the added confidence of [Five9 TCPA Manual Touch Mode](#).

TWEET THIS: #Cloud #contactcenter solution @Five9 improves sales and service for #solar energy industry
<http://bit.ly/1FIQcQe>

"We are pleased to support solar power leaders throughout the market. As solar continues to gain traction in the energy industry, companies are looking for new ways to effectively communicate with customers and prospects. By providing efficient, and flexible, engagement tools, Five9 is enabling solar companies to scale up quickly based on customer demand."

- *Mike Burkland, president and CEO, Five9*

Many of the leading solar providers are now using Five9 to connect customers with live agents who can help them navigate the complexities of solar adoption.

Solar Manufacturers, Installers and Marketers Benefit from the Five9 Cloud Solution

Solar Manufacturers Improve Relationships Nationwide

Five9 enables solar manufacturers to increase distribution through thousands of solar installers distributed across the country. Five9 also assists solar manufacturers in building and nurturing account relationships with utilities, large businesses, and homebuilders. As demand increases from residential customers, many manufacturers are also using Five9 to quickly deploy high-volume retail marketing operations.

Solar Installers Convert More Prospects to Customers

Five9 provides value to solar installers by helping them generate leads and convert more residential and commercial solar prospects into customers. Installers also benefit by providing high quality customer service that leads to positive "word-of-mouth" marketing and referrals.

Solar Marketing Firms Generate More Leads

Five9 helps solar marketing companies generate more leads and set up more appointments. Marketing outsourcers also benefit by being able to easily manage multiple customer campaigns and quickly scale operations to meet client demand.

Five9 Hosts Solar Adoption Webinar with Greentech Media

On Thursday, March 26, Five9 will sponsor a Greentech Media hosted webinar with solar analyst Nicole Litvak. Attendees will learn how solar providers are driving solar adoption while controlling customer acquisition costs. Register for the upcoming webinar [here](#).

To learn more about how Five9 enables solar business, click [here](#).

About Five9

Five9 is a leading provider of cloud contact center software, bringing the power of the cloud to thousands of customers and facilitating more than three billion customer interactions annually. Since 2001, Five9 has led the cloud revolution in contact centers, helping organizations of every size transition from premise-based solutions to the cloud. Five9 provides businesses secure, reliable, scalable cloud contact center software to create exceptional customer experiences, increase agent productivity and deliver tangible business results. For more information visit www.five9.com.

All product and company names mentioned are the property of their respective owners.

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