



February 10, 2015

Five9 Webinar Presents How to Maximize Sales Conversions from Click-to-Call Campaigns

Leading Research and Advisory Company, BIA/Kelsey, to Present with Five9 on How Your Business Can Unleash High-Value Web and Mobile Leads

SAN RAMON, Calif.--(BUSINESS WIRE)-- [Five9, Inc. \(NASDAQ: FIVN\)](#), a leading provider of cloud contact center software, today announced it will host and present a [BrightTALK webinar](#) with BIA/Kelsey to teach attendees how to acquire more customers using mobile click-to-call campaigns.

TWEET THIS: Join @Five9 and @BIAKelsey to learn how to maximize sales conversions from #clicktocall campaigns <http://bit.ly/1IN4kve>

Consumers are increasingly using smart phones to search for information while on the go. Equipped with this information, advertisers are embracing a new way to connect with consumers by turning mobile searches and ads into phone leads.

Five9 representative Richard Dumas, director of product and solution marketing at Five9, will host [this informative webinar](#). Attendees will learn how to implement, and better manage, mobile click-to-call campaigns.

Who: Richard Dumas, director of product and solution, Five9
Michael Boland, chief analyst and vice president of content, BIA/Kelsey

What: How Your Business Can Unleash High-Value Web and Mobile Leads

When: Wednesday, February 11, 2015; 1:00 p.m. ET

Where: Registration details [here](#)

About Five9

Five9 is a leading provider of cloud contact center software, bringing the power of the cloud to thousands of customers and facilitating more than three billion customer interactions annually. Since 2001, Five9 has led the cloud revolution in contact centers, delivering software to help organizations of every size transition from premise-based software to the cloud. With its extensive expertise, technology, and ecosystem of partners, Five9 delivers secure, reliable, scalable cloud contact center software to help businesses create exceptional customer experiences, increase agent productivity and deliver tangible results. For more information visit www.five9.com.

All product and company names mentioned are the property of their respective owners.

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