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## Five9 Welcomes Telecom Veteran Kevin Gavin to Executive Team

*Chief Marketing Officer Brings Category Leader Expertise*

SAN RAMON, Calif.--(BUSINESS WIRE)-- [Five9](#) (NASDAQ:FIVN), a leading provider of cloud software for the enterprise contact center market, today announced that the company has hired Kevin Gavin as Chief Marketing Officer.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160621005450/en/>



Gavin has a consistent track record of success building powerful brands and enabling rapid revenue growth for leading enterprise communications companies in high growth categories. Kevin's executive experience includes 6 years as Chief Marketing Officer at ShoreTel (NASDAQ:SHOR), where he was responsible for establishing the ShoreTel brand as a recognized leader in providing business communications solutions to enterprises. He also helped drive the transition at ShoreTel to focus on a cloud-based communication as a service business model.

"Kevin is joining the team at a critical time when the cloud-based contact center is quickly becoming the preferred delivery model for enterprises of all sizes so the market is going through an important transition. Five9 is already a leader in cloud contact center solutions so we are looking forward to Kevin's help as we drive to establish the Five9 brand as the widely recognized market leader in the growing cloud contact center category. His experience in the enterprise communications market combined with his reputation in helping companies establish powerful brands will be a key asset as we move forward," according to Mike Burkland, president and CEO, Five9.

"The enterprise contact center market is experiencing a rapid shift to a cloud-based delivery model and Five9 is in a strong position as an early leader in cloud contact centers. I am excited about the opportunity to bring increased awareness of the powerful cloud contact center solutions that Five9 offers as we help our customers succeed in providing outstanding support and service to their customers," said Kevin Gavin, Chief Marketing Officer, Five9.

Previous to ShoreTel, Gavin was CMO at GoBeam Communications, a VoIP-based hosted PBX service provider, Chief Marketing Officer at InternetConnect, Senior VP of Marketing at Softnet Systems, VP of Marketing and Product Development at Nextel Communications and

Chief Marketing Officer, Kevin Gavin, joins Five9 executive team (Photo: Business Wire)

Regional VP of Marketing at McCaw Cellular. Gavin is a graduate of the Wharton School of Business at the University of Pennsylvania.

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### About Five9

Five9 is a leading provider of cloud software for the enterprise contact center market, bringing the power of the cloud to thousands of customers and facilitating approximately three billion customer interactions annually. Since 2001, Five9 has led the cloud revolution in contact centers, helping organizations transition from legacy premise-based solutions to the cloud. Five9 provides businesses reliable, secure, compliant and scalable cloud contact center software designed to create exceptional customer experiences, increase agent productivity and deliver tangible business results. For more information

visit [www.five9.com](http://www.five9.com).

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